

# Olivia Waddell

Ankeny, IA 50021

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Creative and detail-oriented graphic designer, animator, developer, and editor with a passion for visual storytelling. Seeking a dynamic role where I can leverage my skills to contribute to innovative projects and collaborate with a forward-thinking team. I bring a unique perspective and a strong commitment to diversity and inclusion in my work.

## Work Experience

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### **Assistant Store Manager**

Goodwill Industries-Ankeny, IA

November 2023 to Present

- Assisting in managing a number of employees, ensuring effective communication, delegation, and conflict resolution.
- Providing exceptional customer service, addressing inquiries, and resolving complaints.
- Receiving donations, sorting, pricing, stocking, organizing, and handling cash for optimal display, sales, and morale.

### **Lead Developer**

"MIRAGE MALL"-Remote

August 2023 to Present

- Designing and developing a unique indie game from concept to release, showing skills in game mechanics, worldbuilding, puzzle solving, and storytelling.
- Taking on multiple roles including programmer, artist, sound designer, and more to ensure clarity and consistency.
- Managing development process and other team members' work, including planning, scheduling, coordinating, and interacting with the community.

### **Lead Developer**

"Ribby: The Game"-Remote

February 2021 to Present

- Creating and implementing high-quality in-game assets, including characters, maps, UI/interface, and environments.
- Originally developed independently but has since expanded into an amazing team that each play key roles in development.
- Demo was featured in official marketing materials for Steam's Next Fest in February of 2023.

### **Team Lead/Management**

Regal Cinemas-Orlando, FL

February 2021 to June 2023

- Supervised a team of ~25 staff members, providing guidance, training, and support to ensure efficient theatre operation and exceptional customer service.

- Managed daily operations, including ticket sales, concessions, and theatre maintenance.
- Created high quality marketing materials for the theatre's lobby and hallways to keep guests interested, asking questions, and revisiting in the future.

### **Motion Graphics Designer**

BetterHelp-Ankeny, IA

April 2021 to July 2021

- Produced visually compelling motion graphics content for various internal training videos.
- Applied creativity and technical skills to bring graphics to life and make tasteful animations regarding physical and mental health.
- Collaborated closely with script writers, voice actors, and project managers to understand their vision, requirements, and feedback.
- Presented animation concepts and drafts to managers for feedback and review.

### **Storyboard Artist**

BetterHelp-Remote

April 2021 to July 2021

- Worked closely with script writers and voice actors to create high-quality storyboards for review.
- Revised storyboards and entered the animation process from beginning to end.

### **Editor**

BetterHelp-Remote

April 2021 to July 2021

- Extensive experience with industry-standard software like Adobe Premiere and Sony Vegas Pro.
- Refined animations with precise editing techniques to ensure smooth and concise visual flow.
- Worked closely with project managers to achieve goals and deadlines.

### **Graphics Designer**

SimplyHappyCo-Remote

September 2020 to October 2020

- Produced compelling motion graphics for internal training videos and positive reassurance on social media.
- Designed and animated graphics, text, and visual effects to concisely portray sensitive topics relating to mental and physical health.
- Translated concepts and ideas into visual narratives, ensuring alignment with project objectives.

## **Education**

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### **Bachelor of Fine Arts in Experimental Animation**

University of Central Florida - Orlando, FL

August 2019 to May 2023

### **Associate's Degree in Computer Science**

St Petersburg College - Saint Petersburg, FL

### **High School Diploma**

Saint Petersburg, FL

## Skills

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- Adobe After Effects
- Adobe Illustrator
- Adobe Premiere
- Adobe Photoshop
- Video Editing
- Graphic Design
- Video Production
- 2D Animation
- Aseprite
- Office Suite

## Certifications and Licenses

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**Food Handler Certification**

**Walk-Behind Forklift Certification**

**Forklift Certification**